

September 27th 2023

NEW FACTORY TOKYO

The ongoing NFT project "AYAKASHI CLUB" by "NEW FACTORY TOKYO",
an NFT production company by "Transit General Office" will hold
a real NFT exhibition / sale event in Omotesando.



"NEW FACTORY TOKYO" (Office: Tokyo, Shibuya, CEO: Egashira Yasuo), a group company of "TRANSIT GENERAL OFFICE" (Office: Tokyo, Shibuya, CEO: Nakamura Sadahiro), has decided to sell "AYAKASHI CLUB Junior Summoners NFT", one of the main contents of the ongoing NFT project "AYAKASHI CLUB" featuring contemporary artist AKIAKANE is now on sale. The NFT exhibition / sale event will be held at "Stella Gallery by Astar Network × TWIN PLANET" in Omotesando, Tokyo.

"AYAKASHI CLUB Junior Summoners NFT" will be released as a generative NFT, and prior to the general sale in October, we will exhibit physical and digital works and sell physical 2.5D metal canvas art + digital art as a set in advance. Free NFT will be distributed to visitors as a special offer.

■ About "AYAKASHI CLUB NFT"



■ Event overview

-Event name

"AKIAKANE x AYAKASHI CLUB Physical Art Exhibition"

-Date: 9.29(Fri) ~ 10.1(Sun) 12:00 ~ 19:00 *Ends at 17:00 on the last day

-Location: Stella Gallery by Astar Network × TWIN PLANET 1F 5-3-13 Jingumae, Shibuya-ku, Tokyo, 150-0001

- Main Exhibits

- 12 giclee printed visuals of 1/1 original NFT works
- 6 rough drawings of 1/1 original NFT works
- 1 key visual of AYAKASHI CLUB
- 2 previously published manga (printed on poster-size acrylic panels)
- Teaser movie on a monitor
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- AYAKASHI CLUB NFT film (Junior Summoners) on a monitor
- About 30 visuals of AYAKASHI CLUB NFT works (Junior Summoners)
- Catalog booklet of AYAKASHI CLUB NFT works (Junior Summoners)
- One printed visual of an NFT work to be distributed as a free gift to visitors
- Past works by AKIAKANE

▼Sales details

Gold Plan ¥550,000~

- AYAKASHI CLUB Junior Summoners NFT (digital art) x 20 pieces
- AYAKASHI CLUB Junior Summoners Animation NFT (Digital Art) 1 piece
- 1 piece of physical art (signed GASHO2.0 aluminum specification)
- Limited bound manga (credit listed & autographed)
- AYAKASHI CLUB goods

Silver plan ¥45,000

- AYAKASHI CLUB Junior Summoners NFT (Digital Art Random) x 5
- AYAKASHI CLUB Junior Summoners NFT (Digital Art Choice) x 1 additional gift

NFT pre-sale ¥8,000

- AYAKASHI CLUB Junior Summoners NFT (Digital Art Random) x 1

-Bonus for visitors

AYAKASHI CLUB 1/1 original rough drawing NFT x 1 as a gift

-Cooperation

DART Corporation

<https://d-art.life/>

■Comment from AKIAKANE

Each work has its own unique worldview and theme, and I hope that new people will see my work through NFT, and that the worldview of the "AYAKASHI CLUB" will spread and be enjoyed by more and more people.

■Comment from Yasuro Egashira, CEO of NEW FACTORY TOKYO

This exhibition is an exhibition to let people know the world of "AYAKASHI CLUB" by seeing and enjoying both digital NFT and physical works at the same time, in advance of the sale of "AYAKASHI CLUB Junior Summoners NFT," one of the main contents of AYAKASHI CLUB project. This exhibition is designed to provide visitors with an opportunity to learn about the world of the Ayakashi Club.

We hope that even beginners to NFT will be able to experience NFT through this exhibition and find their favorite summoners.

■ The latest information on AYAKASHI CLUB project.

• Twitter

https://twitter.com/ayakashi_club

• Discord

<https://discord.gg/newfactorytokyo>

• NEW FACTORY TOKYO official H.P

<https://newfactorytokyo.io/>

AKAIAKANE Profile



Her vivid colours, bewitching motifs and calculated compositions grab the viewer. She creates splendid worldviews interspersed with Japanese 'wa' and mythology. She works in various fields, such as artwork for music, music videos and games.

In 2017, visuals for Luciano and Maria of “#Compass”, visuals for BAE (Allen, Hajun, Anne) of “Paradox Live in 2019”. Held a solo exhibition "懊悩呻吟の果てに(Onoshingin no hateni)" in Ginza, Tokyo. Released the art book "Yoha" and did the visuals for "神神化身(Kamigamikeshin)" in 2020. Released an art book "千色繚乱(Senshokuryoran)" in China. Held a solo exhibition "極光(Kyokkou)" in Taiwan. She has gained enthusiastic popularity not only in Japan but also overseas.

In 2023, she was in charge of the main visual for "HATSUNE MIKU JAPAN TOUR 2023 ~THUNDERBOLT~". Currently, NFT project "AYAKASHI CLUB" is being launched.

NEW FACTORY TOKYO Profile

The logo for NEW FACTORY TOKYO is displayed in white, bold, uppercase letters on a black rectangular background. The text is arranged in three lines: 'NEW' on the top line, 'FACTORY' on the middle line, and 'TOKYO' on the bottom line. The letters are closely spaced and have a clean, modern sans-serif font.

**NEW
FACTORY
TOKYO**

With a desire to "make NFT art more widespread in our lifestyles," we will release high-quality NFT works in collaboration with various artists who support NEW FACTORY TOKYO, as an NFT production company from Japan. In addition, we will also hold artist discovery projects and highly entertaining events, both online and offline, in collaboration with various companies, brands, and artists, with the aim of further raising awareness of NFT in Japan and providing correct NFT knowledge, and will continue to develop and expand the NFT market.

<https://newfactorytokyo.io/>