

“Fusion of Bonsai and AI Art”

Japanese Bonsai producer TEPPEI KOJIMA takes on a new challenge,
with the phrase of “Tradition is the sum of innovations” in mind.



NEW FACTORY TOKYO (Headquarters: Shibuya-ku, Tokyo; CEO: Yasuro Egashira), an art production company by Transit General Office (Headquarters: Shibuya-ku, Tokyo; CEO: Sadahiro Nakamura), and TRADMAN'S BONSAI (Matsubaya inc; Headquarters: Chiyoda-ku, Tokyo; President: Teppei Kojima), led by bonsai producer Teppei Kojima, will launch the digital art project “TRADMAN'S BONSAI NFT. S BONSAI (Matsubaya Co., Ltd., Head office: Chiyoda-ku, Tokyo; CEO: Teppei Kojima), led by bonsai producer TEPPEI KOJIMA, will release the digital art project “TRADMAN'S BONSAI NFT”.

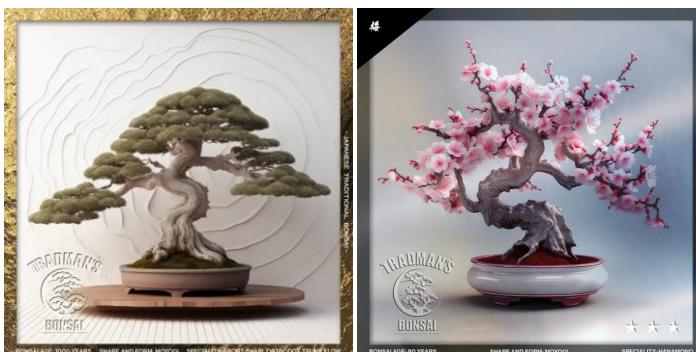
TRADMAN'S BONSAI NFT is a digital art project launched as “a challenge to maximize the potential of bonsai” by combining images of actual bonsai created by TRADMAN'S BONSAI and keywords selected by TEPPEI KOJIMA himself.

The project plans to release three types of artworks: “Super Rare,” “Rare,” and “Standard.” “Super Rare” will consist of moving images and music, “Rare” will consist of still images and music, and “Standard” will be a series of still images.

For “Super Rare” and “Rare”, special music was created for each piece by musicians whom TEPPEI KOJIMA trusts and loves.

With the phrase of “Tradition is the sum of innovations” in mind, TEPPEI KOJIMA continues to explore new possibilities for bonsai, and is taking on the challenge of sublimating the traditional culture of bonsai into a digital form, and presenting a new bonsai culture for the next generation.

About TRADMAN'S BONSAI NFT



TRADMAN'S BONSAI NFT has three types.

Super Rare : Video + Music, 5 pieces in total

Rare : Still Image + Music, 52 pieces in total

Standard : Still Image, 500 pieces in total

Purchasers will receive a special benefit from TRADMAN'S BONSAI.

We will announce the price, release date, and how to buy on the official website, Instagram, and X soon.

PR materials can be downloaded from the following link.

<https://x.gd/dVQeS>

< Inquiries about coverage >

TRANSIT GENERAL OFFICE PR Akamatsu

E-mail : akamatsu-kimiko@transit-web.com / TEL : 080-4807-8316

TRADMAN'S BONSAI Profile

With a mission to share the traditional Japanese culture of bonsai with the world, he formed TRADMAN'S BONSAI in 2015 (and later established Matsubaya Co., Ltd. in 2016). In addition to collaborating with apparel select shops, high-end brands, car dealers, etc., he has been delivering the unprecedented world of bonsai to a wide range of people, including young people, on a daily basis, preserving tradition while transcending conventional concepts.

<https://tradmans.jp/>



TEPPEI KOJIMA Profile



“Bonsai is the ultimate vintage item.” - Bonsai artist TEPPEI KOJIMA, who creates new trends in traditional culture.

He spent his childhood in Matsuba-cho, Kashiwa City, Chiba Prefecture, and graduated from Matsuba Junior High School in Kashiwa City. After being captivated by music, fashion, tattoos, and other street culture as a student, he became active in the apparel industry as a buyer. While going abroad to buy, he realized the beauty of Japanese culture and was fascinated by the depth of history and beauty of "bonsai". In 2015, he formed TRADMAN'S BONSAI, and in 2016, he established Matsubaya Co.

He has been working with various brands and artists such as "shu uemura," "NIKE," "Dior," and "RIMOWA" to create a space with "bonsai" with his one-of-a-kind view of the world.

With "Tradition is the sum of innovations" in mind, he is transmitting the coolness of Japan to men, women, and the world through bonsai.

TEPPEI KOJIMA Message

In recent years, many rare bonsai have been exported overseas, and as a result, they are being lost without being cared for. If we could alleviate this problem even a little, people overseas could enjoy bonsai more easily. With this in mind, I started creating digital art using bonsai as a subject.

Bonsai, which is very difficult for people overseas to own and grow, can now be easily owned and appreciated with NFT digital bonsai art. We hope to use NFT as an opportunity to expand the possibilities of bonsai and to convey the charm of real bonsai to more people in the world.

TEPPEI KOJIMA

PR materials can be downloaded from the following link.
<https://x.gd/dVQeS>

< Inquiries about coverage >

TRANSIT GENERAL OFFICE PR Akamatsu

E-mail : akamatsu-kimiko@transit-web.com / TEL : 080-4807-8316

A part of the art work of TRADMAN'S BONSAI NFT

Super Rare

Video + Music (Music Producer : MURO)



Rare

Still Image + Music (Music Producer : GuruConnect)



Standard

Still Image



PR materials can be downloaded from the following link.
<https://x.gd/dVQeS>

< Inquiries about coverage >
TRANSIT GENERAL OFFICE PR Akamatsu
E-mail : akamatsu-kimiko@transit-web.com / TEL : 080-4807-8316

“Super Rare” Music Producer : MURO



World renown DJ and tireless digger, MURO aka King Of Diggin'. His portfolio expands from DJ to production, from underground to major, throughout Japan and worldwide. Releasing countless label official mixes past and current, he receives deep respect from artists and music lovers around the globe.

Releasing yet another cover album “Wacon” as a producer for a new found label ‘TOKYO RECORDS’, he is one of the highest artist of interest in the many fields he prevails.

“Rare” Music Producer : GuruConnect



Music Producer , music arranger , Composer , Bass Player , Collage Artist

He started his career as a composer and bassist of the one and only Experimental Hip-Hop band "skillkills".

As an individual, he has collaborated with Daoko, Gotch, Chinza Dopeness, Campanella, Akko Gorilla, and others as a BeatMaker, and has worked with ASIAN KUNG-FU GENERATION, Batten Shoujo-tai, Aiba Higure, and others as a producer and arranger.

As a player, he has participated in live performances by Awich, ASIAN KUNG-FU GENERATION, Daoko, and others, and is also active in a wide range of other activities, including music production for commercials!

NEW FACTORY TOKYO

**NEW
FACTORY
TOKYO**

With a desire for “Having art permeate our lifestyles”, NEW FACTORY TOKYO explores and pioneers new areas in the art context, transcending the boundaries between the real and digital worlds, and disseminates culture based on planning and producing. NEW FACTORY TOKYO will work with artists, brands, and organizations that support NEW FACTORY TOKYO and develop art products, hold art events, and develop various other projects as an art production company.
<https://newfactorytokyo.io/>

NEW FACTORY TOKYO CEO Yasuo Egashira

When I first met Teppei, I learned that it is difficult for people overseas to bring bonsai back home, grow them, and genuinely enjoy them. The answer to this question is richly contained in this work. We hope you will find your favorite piece among the masterpieces in this collection, which is linked to our goal of having people enjoy art in their lifestyles through a culture that is firmly rooted in the art world. We are also offering a wide range of special for purchasers benefit, so please look forward to it!

PR materials can be downloaded from the following link.
<https://x.gd/dVQeS>

< Inquiries about coverage >
TRANSIT GENERAL OFFICE PR Akamatsu
E-mail : akamatsu-kimiko@transit-web.com / TEL : 080-4807-8316